



SPONSORSHIP PROGRAMS

Join our mission to support 10,000 disadvantaged teenagers by 2032

Join myTOD as an annual sponsor to be part of a transformative community that connects professionals dedicated to making an impact. At myTOD, we foster impactful networking events and strategic partnerships that create long-lasting value for businesses, individuals, and our communities.

Sponsoring myTOD offers a unique platform to elevate your brand, connect with key decision-makers, and align with a mission-driven organization committed to making a difference. With a growing network of engaged professionals across multiple industries including Technology, Life Sciences, and Consumer Markets, as well as deep-rooted connections to nonprofit organizations supporting young adults facing significant challenges, your sponsorship helps drive meaningful impact while expanding your reach.

ANNUAL SPONSORSHIP:

- **Supports myTOD Premier Events** (50+ HR Business Leaders Attending):
 - Examples such as the Samueli Portfolio Review (3/6), Battle of the Paddle Orange County (6/27), End of Summer Hoedown (8/28), San Diego Fundraiser (10/23), and Givers' Annual Awards (1/26)
- Brand visibility across all myTOD premier events
- Recognition in marketing campaigns, social media, and our website
- Complimentary event registrations and speaking opportunities at premier events
- Access to Community of HR GIVERS with recognition as a Company that Cares

An annual sponsorship provides continuous exposure across all myTOD premier events, ensuring year-round visibility and deeper engagement with key industry leaders. Your support plays a vital role in shaping the future of talent and leadership. Join us in building lasting connections and making a meaningful impact. Contact us today to get started!

JC Carrion

CEO & Founder
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Daniel Zayas

Sales Operations Partner
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[Contact us at mytod.io](https://mytod.io)



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Annual Sponsorship Benefits	Giver \$20,000	Partner \$10,000	Learner \$5,000
Pre and Post Event Marketing	X	X	X
Event Banner or Easel Sign	X	X	X
Company Logo on myTOD website	X	X	X
Complimentary Registrations at Premier Events	X (5)	X (3)	X (1)
Branded Items for Attendees	X	X	X
Companies that Care Recognition	X (Quarterly)	X (Bi-Annual)	
Highlighted on Quarterly Newsletter for HR Givers Community	X	X	
1 Table at 2026 Givers' Annual Awards (\$2000+ Value)	X	X (Half of a table)	
Trusted Industry Partner	X		
3-minute Speaking Opportunity	All Premier Events		



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Event Banner/Easel Sign



Showcase your brand with high-visibility signage at the event, ensuring attendees see your company's name and logo throughout the venue.

Gain exposure to our growing professional network with dedicated social media posts before and after the event.

Social Media Posting



Branded Items



Leave a lasting impression with custom-branded giveaways such as notebooks, tote bags, or other event swag.

Host a table with VIP guests, company representatives, or nonprofit leaders. Your brand will be highlighted on table signage and in the event program.

Sponsored Tables





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EVENT SPONSORSHIP:

- **Supports myTOD Events** (25–30 HR Business Leaders Attending):
 - Targeted exposure at specific myTOD events
 - Recognition in event marketing materials and during the event
 - Direct engagement with attendees through branding and speaking opportunities
 - Flexible options to support your marketing objectives on a per-event basis

Sponsoring an individual event gives your brand targeted exposure at key moments, allowing you to engage directly with industry leaders and decision-makers. Your support helps shape the future of talent and leadership while creating meaningful connections. Let's make an impact together—contact us today to get started!

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Individual Event Benefits	Title Sponsor \$2,000	Event Sponsor \$1,000
Company Logo on Social Media Posting	X	X
Pre and Post Event Recognition	X	X
Complimentary Invites	X (3)	X (1)
Powerpoint Slide Recognition	X	X
Branded Items for Attendees	X	
3-minute speaking opportunity	X	

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